

**WAERlinx for NetSuite  
Case Study – 2Pure**





**2Pure Chooses WAERlinx to streamline its warehouse operations, improve inventory control and make big savings.**

2Pure Ltd is a leading distributor of cycles, components and nutrition products for cycling professionals and enthusiasts. Established in 2006, the company uses NetSuite to manage 4000 SKUs from their warehouse in Livingston, Scotland.

### **The Detail**

2Pure has been using NetSuite as its ERP for some time, and having enjoyed strong organic growth, was starting to explore the options to more effectively manage its general warehouse and fulfilment operations.

Lack of control in this area was resulting in poor inventory visibility across multiple sites, and frustration for the sales team. Use of manual pick lists, and staff restricted to either receive, pick or stock count was a time-consuming and costly way to operate.

### **The WAERlinx solution**

WAERlinx' ability to show inventory details right down to the bin location was what clinched it for 2Pure. This functionality would allow the Company to see exactly what stock they had, and where, in real time.

Additionally, WAERlinx' supermarket-style check-in promised huge time-savings at receiving, as boxes are scanned on arrival, creating a putaway task with the location for each item in the box without having to manually open and sort it first.

WAERlinx has now been installed at both 2Pure warehouses, at Livingston and Balerno, and is fully integrated with NetSuite:

- Use of handheld devices enables faster, and more accurate, picking
- Supermarket-style scanning at point of receipt means accurate, and faster, delivery recording
- Improved inventory control at both sites has resulted in significant time- and cost-savings
- WAERlinx has the ability to scale up warehouse volumes in order to meet increasing B2B and B2C customer requirements, making it the perfect solution as 2Pure grows from strength to strength.

***"I've been very impressed with Waer at all stages of the process. Everyone on the Waer side has been great to deal with."*** Ben Sutcliffe, WAERlinx Implementation Manager for 2Pure.