

**WAERlinx for NetSuite  
Case Study - WBC**





WAERlinx

**Winebox (WBC) and Waer Systems Celebrate The Successful Launch Of WAERlinx, A New, Advanced WMS For NetSuite Users.**

With locations in London, Croydon and China, WBC is a trade supplier of retail packaging for the food and drinks market.

The business had been successfully using NetSuite for several years, but recognised that the warehouse had further scope for efficiency improvements.

WAERlinx WMS for NetSuite was the answer.

**The Detail**

Having used NetSuite for several years, WBC was looking for a fully integrated WMS SuiteApp that had the flexibility to overcome some difficult challenges. Before discovering WAERlinx, the Company had gone through an extensive and frustrating period of research to find a product that could meet all their needs:

- Picking errors were resulting in high return rates from customers
- Additional functionality was needed to automate non-value adding manual processes
- Stock showing on NetSuite was sometimes difficult to find in the warehouse, causing shipment delays and missed deadlines.

**The WAERlinx solution**

Having abandoned two previous WMS implementations from other providers, WBC were sceptical of finding a product that could address each of these challenges. However, they were impressed with the rich functionality and flexibility that WAERlinx promised.

Specifically, WAERlinx' real time NetSuite integration would mean accurate visibility right across the Company. Additionally, flexible putaway rules would enable optimum use of warehouse capacity; expensive, ineffective, handheld terminals would be replaced by mobile phones and matchbox-sized scanners for all barcode functions; and picking errors would be virtually eliminated.

Now installed, WAERlinx allows WBC to automate its entire warehouse management and integrate with NetSuite to create streamlined, accurate processing of all its inbound, outbound and return operations.

***“Waer made big promises and have delivered on all of them; When I met the team from Waer, I was filled with a confidence I never experienced with either of the other two companies. In fact they have gone beyond what was promised.” Tim Wilkinson, Director at WBC.***